

# Order Form – Shell Scheme Exhibitors SSOW Spring, 14-16 May 2024

### **Exhibitor Company Information**

Name:

Stand Number:

### What is Included Within Shell Scheme Package

- Dye sub fabric graphics for all internal sides (3) and external sides on supporting brackets (1 or 2) dependent on location on floorplan £1,283.00
- 3 single arm LED lights £240.00
- 1 x glass top poseur table and two stools £180.00
- Choice of carpet/vinyl direct to venue floor 6sqm total £60.00
- 1 x Waste Paper Bin £10.00

Total Cost: £1,803.00 excl VAT



### Artwork Design Specifications (for Graphics as outlined in sell scheme package)

Back Wall Graphic Sizes: W 2976mm x H 2480mm
Bleed: 25mm @ 100% Scale
Substrate: Blockout Fabric with Gel Edge
Quantity: 1 Graphic Face Template on next page showing graphic obstacles).

### Counter Front -

Graphic Sizes: W 985mm x H 985mm Bleed: 3mm @ 100% Scale Substrate: 3mm Foamex Quantity: 1 Graphic Face

Side Panels x4 Graphic Sizes: W 489mm x H 2473mm
Bleed: 3mm @ 100% Scale
Substrate: 3mm Foamex
Quantity: 4 Graphic Faces

### nb.

Please continue any imagery or block colour through the visibly obscured areas.



## **GRAPHIC SPEC:**

Artwork Scale: 25% or 50% Scale Accepted Artwork Resolution: 300ppi @ 25% Scale Typography: All Fonts Outlined Output Format: High Resolution PDF Colour Mode: CMYK



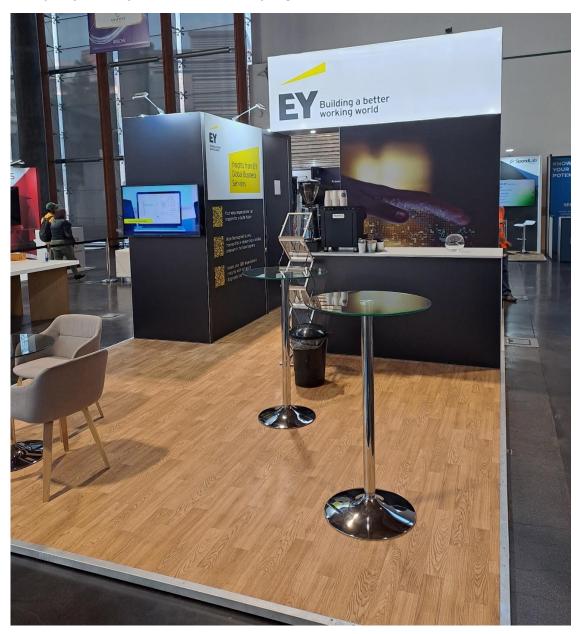
### **Example Shell Scheme Executions, SSOW Spring & Autumn 2023**







### **Example Space Only Stand Build, SSOW Spring 2023**





### **Optional Extras**

Item		Price	Quantity	Total
Flooring Options (included Page 1)	l in package price stated on	N/A	1	N/A
Floor Vinyl Oak	Carpet  Black White (+FILM)			
Grey  A4 Freestanding Glass Lite	Red Midnight rature Rack Hire	£125.00		
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43" TV screen hire	£350.00		
50" TV Screen Hire	£400.00		
992mm w x 2480mm h lightbox graphic and frame hire (as per example below)	£650.00	(Max 1 per booth, exact artwork dims can be provided upon request)	



40mm raised floor with aluminium trim edging – 6sqm (as per example below)	£120.00	
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Favara I - Single Seater Sofa Chair	£184.00	
Favara II - Two Seater Sofa Hire	£288.00	



Glass Coffee Table	£125.00	
Branded Lockable Reception Counter (1000mm w x	£140.00	
1000mm h x 600mm d)		
BLACKLINE		

All order forms need to be sent to <a href="mailto:james@aiexhibitions.co.uk">james@aiexhibitions.co.uk</a> no later than Friday 12 April 2024.

All payments need to be received no later than Friday 26 April 2024