



## **Order Form – Shell Scheme Exhibitors SSOW Spring, 14-16 May 2024**

### **Exhibitor Company Information**

Name:

Stand Number:

### **What is Included Within Shell Scheme Package**

- Dye sub fabric graphics for all internal sides (3) and external sides on supporting brackets (1 or 2) dependent on location on floorplan - £1,283.00
- 3 single arm LED lights - £240.00
- 1 x glass top poseur table and two stools - £180.00
- Choice of carpet/vinyl direct to venue floor – 6sqm total - £60.00
- 1 x Waste Paper Bin - £10.00

Total Cost: £1,803.00 excl VAT



## Artwork Design Specifications (for Graphics as outlined in sell scheme package)

# SILVER COLOUR PLAN & KEY:

- Back Wall -**  
Graphic Sizes: W 2976mm x H 2480mm  
Bleed: 25mm @ 100% Scale  
Substrate: Blockout Fabric with Gel Edge  
Quantity: 1 Graphic Face  
*(Template on next page showing graphic obstacles)*
- Counter Front -**  
Graphic Sizes: W 985mm x H 985mm  
Bleed: 3mm @ 100% Scale  
Substrate: 3mm Foamex  
Quantity: 1 Graphic Face
- Side Panels x4 -**  
Graphic Sizes: W 489mm x H 2473mm  
Bleed: 3mm @ 100% Scale  
Substrate: 3mm Foamex  
Quantity: 4 Graphic Faces

**nb.**  
Please continue any imagery or block colour through the visibly obscured areas.



## GRAPHIC SPEC:

Artwork Scale: **25% or 50% Scale Accepted**  
Artwork Resolution: **300ppi @ 25% Scale**  
Typography: **All Fonts Outlined**  
Output Format: **High Resolution PDF**  
Colour Mode: **CMYK**



## Example Shell Scheme Executions, SSOW Spring & Autumn 2023





### Example Space Only Stand Build, SSOW Spring 2023











### Optional Extras

Item	Price	Quantity	Total
<p>Flooring Options (included in package price stated on Page 1)</p> <p>Floor Vinyl</p>  <p>Oak</p> <p>Carpet</p>  <p>Black</p>  <p>White (+FILM)</p>  <p>Grey</p>  <p>Red</p>  <p>Midnight</p>	N/A	1	N/A
<p>A4 Freestanding Glass Literature Rack Hire</p> 	£125.00		





<p>43" TV screen hire</p> 	<p>£350.00</p>		
<p>50" TV Screen Hire</p> 	<p>£400.00</p>		
<p>992mm w x 2480mm h lightbox graphic and frame hire (as per example below)</p> 	<p>£650.00</p>	<p>(Max 1 per booth, exact artwork dims can be provided upon request)</p>	



<p>40mm raised floor with aluminium trim edging – 6sqm (as per example below)</p> 	<p>£120.00</p>		
<p>Favara I - Single Seater Sofa Chair</p> 	<p>£184.00</p>		
<p>Favara II - Two Seater Sofa Hire</p> 	<p>£288.00</p>		



<p>Glass Coffee Table</p> 	£125.00		
<p>Branded Lockable Reception Counter (1000mm w x 1000mm h x 600mm d)</p> 	£140.00		

All order forms need to be sent to [james@aiexhibitions.co.uk](mailto:james@aiexhibitions.co.uk) no later than Friday 12 April 2024.

All payments need to be received no later than Friday 26 April 2024